



**ORGANIZATION  
PROFIE**

**[www.jijenge254.org](http://www.jijenge254.org)**

# Each One Reach One



## MISSION

To empower the youth of Kenya by advancing agriculture, supporting Jua kali artisans and crafts persons, and nurturing talent through multimedia platforms. We strive to provide comprehensive programs, resources, and opportunities that enable the youth to unlock their full potential, become self-reliant, and make positive contributions to their communities.

## VISION

To create a society where every young person in Kenya has the opportunity to thrive and succeed. We envision a future where agriculture is sustainable, Jua kali artisans and crafts persons are celebrated and economically empowered, and nature talent is nurtured and amplified. Through our work, we aspire to build a society that is vibrant, inclusive, and driven by the creativity, skills, and passion of its youth.





**JIJENGE TWO FIFTY-FOUR ASSOCIATION** is a dynamic social youth association that was born out of a deep desire to address the challenges faced by the youth in Kenya. We firmly believe that by providing them with the necessary tools, resources, and opportunities, we can create a positive and sustainable impact on their lives and the communities they belong to.

*-Our purpose is rooted in the* recognition that the youth are the driving force behind the future of our nation. However, many of them face significant barriers that hinder their social and economic progress. We established JIJENGE TWO FIFTY-FOUR ASSOCIATION to bridge these gaps, empower the youth, and create an environment where they can thrive.

*-The inception of our charity* was inspired by a collective determination to unlock the immense potential of young individuals across Kenya. We witnessed firsthand the transformative power of investing in agriculture, Jua kali artisans, crafts persons, and nature talent. These sectors represent rich sources of untapped potential that, when harnessed effectively, can drive sustainable development and uplift communities.

*-Our programs and initiatives* are carefully designed to address these critical areas. We provide comprehensive agricultural training programs, equipping young farmers with the knowledge and skills to improve agricultural productivity, adopt sustainable practices, and access lucrative markets. Through these initiatives, we empower the youth to contribute to food security, economic growth, and environmental conservation.

*-Additionally, we recognize the immense artistic talents* that abound within our youth. Our dedication to the Jua kali artisans and crafts persons is centered around providing them with training, mentorship, and platforms to showcase their skills and products. By empowering these individuals, we not only preserve our rich cultural heritage but also create employment opportunities, enhance income generation, and foster entrepreneurship.

*-Moreover, JIJENGE TWO FIFTY-FOUR ASSOCIATION leverages multimedia platforms to nurture and promote nature talent.* We believe that artistic expression has the power to inspire, educate, and create social change. Through digital mediums, we amplify the voices of talented youth, giving them a platform to share their stories, ideas, and perspectives with the world.

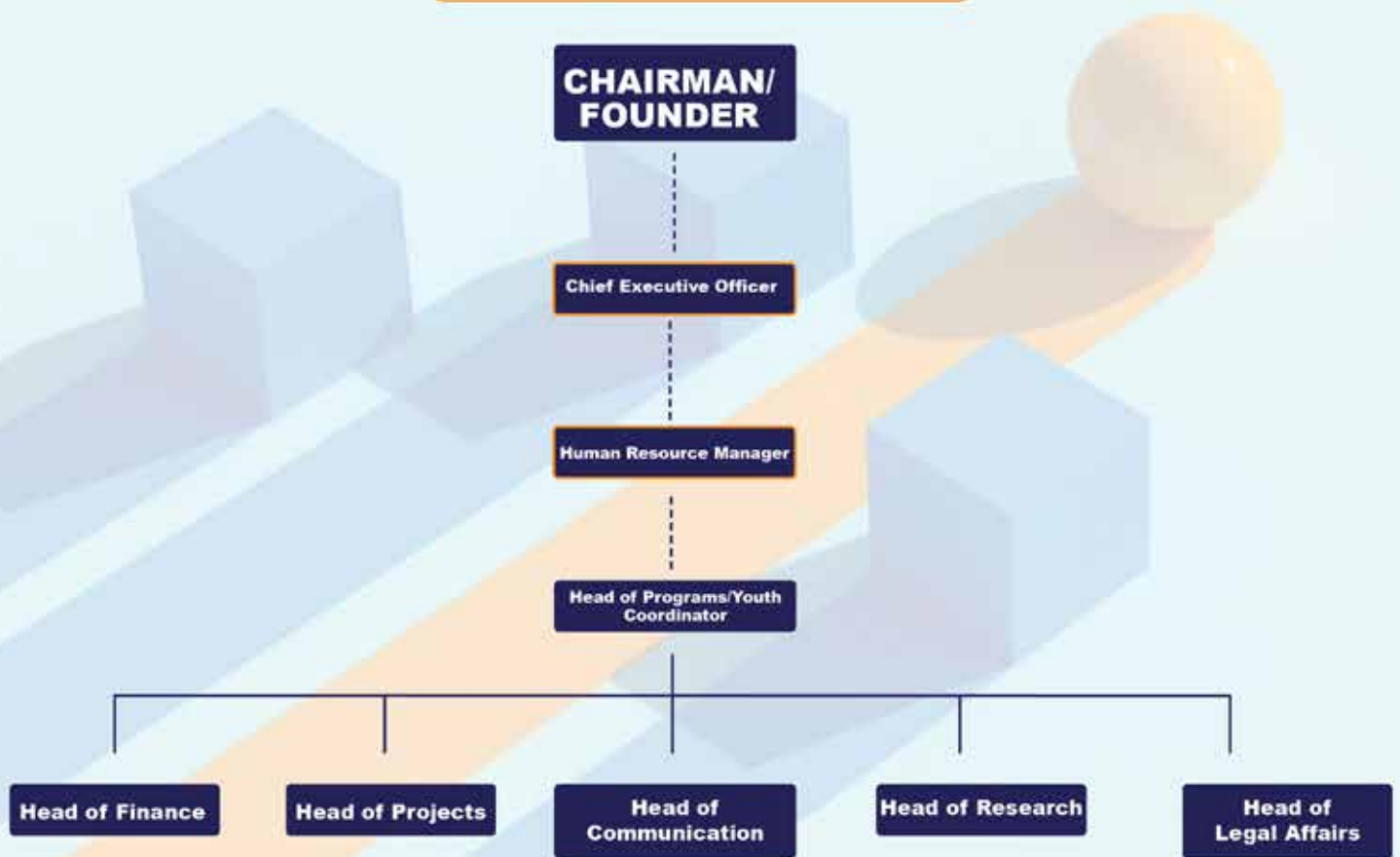
*-Our charity's commitment to sustainable youthful values is at the core of everything we do.* We strive to empower the youth socially and economically, ensuring they have the knowledge, resources, and support necessary to realize their full potential. By doing so, we are not only investing in their future but also contributing to the development and prosperity of our nation.

In summary, JIJENGE TWO FIFTY-FOUR ASSOCIATION is *a social youth association dedicated to advancing agriculture, Jua kali artisans, crafts persons, and nature talent through multimedia platforms.* Our goal is to empower the youth socially and economically, enabling them to become agents of change in their communities.

We invite you to join us in our mission to create a brighter and more prosperous future for Kenya and its youth.

# Jijenge Team

## ORGANIZATION STRUCTURE



*"Only by binding together as a single force will we remain strong and unconquerable"*  
-Chris Bradford (Author)-





## Message

From Chairman/ Founder

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Dear Wellwishers,

It is with great enthusiasm that I extend my warmest greetings to you on behalf of JIJENGE TWO FIFTY-FOUR ASSOCIATION. As the Chairman/ Founder, I am immensely proud of the impactful work we have accomplished in Kenya, empowering the youth and fostering sustainable development.

At JIJENGE TWO FIFTY-FOUR ASSOCIATION, we recognize the critical role that investors like you play in driving positive change. Your support and partnership are instrumental in unlocking the potential of our youth, uplifting communities, and transforming lives. I invite you to join us on this extraordinary journey, where together we can create a brighter future for generations to come.

We firmly believe that sustainable change begins with empowering individuals and addressing the unique challenges they face. By focusing on agricultural advancement, nurturing the skills of Jua kali artisans and crafts persons, and harnessing the power of nature talent through multimedia platforms, we are creating a holistic ecosystem of opportunity and growth.

Investing in JIJENGE TWO FIFTY-FOUR ASSOCIATION means investing in the promise and potential of our youth. Our track record speaks volumes—through our programs and campaigns, we have witnessed incredible transformations and success stories. From equipping aspiring farmers with the knowledge and resources to maximize agricultural productivity to providing Jua kali artisans and crafts persons with the necessary skills to thrive in their craft, we are breaking barriers and building a foundation for sustainable success.

Moreover, our commitment to innovation and collaboration drives us to seek strategic partnerships with like-minded individuals and organizations. By joining forces, we can leverage our collective expertise, networks, and resources to amplify our impact and create lasting change. Together, we can cultivate a nurturing environment where young talents blossom, ideas flourish, and dreams become reality.

As an investor, your contribution extends beyond monetary support. It signifies your belief in our mission and your dedication to empowering the youth, fostering socio-economic development, and addressing pressing community challenges. Together, we can foster a society that thrives on shared prosperity, inclusive growth, and sustainable practices.

I invite you to embark on this extraordinary journey with us. Together, let's unlock the potential of the youth, harness the power of agriculture and artistic expression, and build a brighter, more resilient Kenya.

Thank you for your unwavering support and belief in our vision. We look forward to partnering with you and making a lasting impact on the lives of the youth we serve.

Warm regards,





## Financial and Contact Details:

Financial and Contact Details: JIJENGE TWO FIFTY-FOUR ASSOCIATION has a strong track record of working with diverse employers and earning their trust through our expertise and dedication. We believe in maintaining transparency and accountability. Therefore, we provide financial details to our stakeholders and potential funders, ensuring they are aware of how their contributions are utilized. For further inquiries or partnership opportunities, please reach out to us at [contact information].

## Engagement Opportunities:

JIJENGE TWO FIFTY-FOUR ASSOCIATION offers a range of engagement opportunities for individuals and organizations. These include partnerships, employment opportunities, and volunteering. By collaborating with us, employers can contribute to our mission while also benefiting from the passion and talent of our dedicated team. Whether through providing funding, expertise, or resources, there are numerous ways to get involved and support our cause.

### CORE VALUES

Equality & Equity  
Integrity  
Responsibility  
Environmental Protection  
Teamwork



### **Mission and Programs:**

AT JIJENGE TWO FIFTY-FOUR ASSOCIATION, we undertake various programs and campaigns to address community issues. Our initiatives include agricultural training programs, skill development workshops for Jua kali artisans and crafts persons, and the promotion of nature talent through multimedia platforms. We work across various geographic locations in Kenya, ensuring that our programs reach a wide range of communities and individuals in need.

## **PROGRAMS**

NB: NOT IN ANY PARTICULAR ORDER

1  
Green  
Planet

2  
Artistic  
Centre

3  
Sacco  
/Credits

4  
Jua Kali

5  
Media

6  
WI-FI

8  
INGO  
FLOUR

7  
RABBIT  
CENTRE

**TRUST**

## **Why Choose Us?**

### **Benefits of Partnership:**

Partnering with JIJENGE TWO FIFTY-FOUR ASSOCIATION offers employers numerous advantages. We maintain mutual relationships with internal and external stakeholders, fostering collaborations that benefit both parties. Additionally, our association's strategy focuses on building awareness about the various societal issues that impact our communities. By aligning with us, employers can demonstrate their commitment to corporate social responsibility and make a positive impact on society.





# Green Planet

Green Planet is an integral part of our organization dedicated to environmental projects and initiatives. We recognize the urgent need to address environmental challenges and promote sustainable practices for the betterment of our communities and future generations.

Under the umbrella of Green Planet, we engage in a range of activities that prioritize environmental conservation and protection. Our primary focus is on creating awareness and taking action to address key environmental issues. We understand that a clean and healthy environment is essential for the well-being of individuals and the overall prosperity of communities.


One of our major initiatives is tree planting campaigns. Through strategic partnerships and community involvement, we organize tree planting events in various locations across Kenya. By planting trees, we contribute to reforestation efforts, combat climate change, and enhance biodiversity. These tree planting campaigns also serve as educational platforms, raising awareness about the importance of trees and their significant role in environmental sustainability.

Green Planet also actively engages in town cleaning initiatives. We collaborate with local authorities, community organizations, and volunteers to organize clean-up drives aimed at maintaining cleanliness in public spaces. These initiatives involve the removal of litter, waste management, and the promotion of recycling practices. By fostering a culture of cleanliness, we aim to create healthier and more livable communities.

Furthermore, Green Planet is involved in implementing projects that focus on waste management. We strive to raise awareness about responsible waste disposal and the importance of recycling. Our efforts include the establishment of dustbin projects in key areas, ensuring proper waste management infrastructure is in place to minimize environmental pollution.

By promoting sustainable practices and raising environmental consciousness, Green Planet contributes to the overall well-being of communities and creates a foundation for a greener and more sustainable future. Through our initiatives, we aim to inspire individuals to take an active role in environmental preservation, fostering a sense of stewardship and responsibility towards our planet.

Together, we can build a healthier, cleaner, and more sustainable environment for ourselves and future generations. Green Planet is committed to creating positive change and instilling a deep respect and love for our environment in the hearts and minds of the youth and the wider community.





# Artistic Centre

is a vital arm of our organization that is dedicated to discovering, nurturing, and promoting artistic talents among the youth of Kenya. We firmly believe in the power of creativity and artistic expression to transform lives, inspire change, and shape vibrant communities.

Our primary objective is to provide a platform for aspiring artists to showcase their talents and pursue their passion for various forms of art. Artistic centre strives to identify talented individuals across diverse artistic disciplines, including visual arts, performing arts, music, dance, and more. Through our programs and initiatives, we aim to unlock their potential and provide them with opportunities to develop their skills and pursue successful careers in the arts.

One of the key activities of Artistic centre is talent discovery and scouting. We actively seek out talented individuals through auditions, competitions, and collaborations with local artistic communities. By organizing these events, we create a space for young artists to showcase their abilities and gain exposure to broader audiences and industry professionals.

In addition to talent discovery, we also provide essential resources and support to nurture and develop artists. Jijenge Creative Arts offers mentorship programs, where experienced artists and industry experts guide and inspire aspiring talents, helping them hone their craft and navigate the professional landscape. We also organize workshops, training sessions, and masterclasses to enhance their artistic skills, broaden their horizons, and expose them to different art forms and techniques.







To provide a comprehensive platform for artistic expression, Artistic centre plans to establish dedicated facilities. These facilities will include a social hall or theatre, recording studios, and video shooting capabilities. These infrastructure investments will serve as creative hubs, enabling artists to create, rehearse, collaborate, and showcase their work. By providing access to these state-of-the-art facilities, we aim to nurture creativity, encourage experimentation, and promote the production of high-quality artistic content.

Moreover, Artistic centre is committed to organizing talent shows, exhibitions, and performances to provide a stage for emerging artists to showcase their skills and gain recognition. These events not only provide exposure to the artists but also engage and inspire audiences, fostering a vibrant arts culture within our communities.

Furthermore, we understand the importance of sports and its relationship with the arts. As part of our commitment to Artistic centre, we plan to build a football arena. This initiative aims to provide a platform for sports enthusiasts to showcase their talent, nurture their athletic abilities, and promote the holistic development of young individuals through the fusion of sports and arts.

Through Artistic centre, we envision a thriving arts ecosystem in Kenya, where artists are celebrated, supported, and provided with the necessary resources to excel in their respective fields. We believe that by investing in the arts, we not only empower individuals but also contribute to the cultural richness and economic growth of our society.

Together, let us unleash the power of creativity and transform the lives of talented youth, shaping a vibrant artistic landscape for the future generations of Kenya.

**#EachOneReachOne**



# Jijenge Sacco/Credits



Jijenge Sacco/Credits is a significant arm of our organization that focuses on empowering the youth financially and promoting economic growth. We recognize that access to financial resources is crucial for young individuals to pursue their entrepreneurial dreams, develop sustainable projects, and uplift their communities.

Our primary goal is to provide financial services and support to our members, enabling them to access loans for their projects and ventures. Jijenge Sacco/Credits acts as a cooperative financial institution, offering a range of financial products tailored to the needs of the youth. These products include savings accounts, investment opportunities, and various loan options.

As a member of Jijenge Sacco/Credits, young entrepreneurs can apply for loans to kickstart or expand their businesses, implement innovative ideas, and invest in income-generating projects. We provide a transparent and fair loan application process, ensuring that our members have equal opportunities to access financial assistance based on their merit and business viability.

Jijenge Sacco/Credits also emphasizes financial education and capacity-building among its members. We understand the importance of financial literacy in fostering responsible borrowing, effective financial management, and sustainable entrepreneurship. Through workshops, seminars, and training programs, we empower our members with the necessary knowledge and skills to make informed financial decisions, manage their finances effectively, and grow their businesses.

Furthermore, our vision for Jijenge Sacco/Credits extends beyond serving our members to benefit the wider community. After achieving significant growth and stability, we plan to open our services to the general public, allowing individuals from all walks of life to access affordable financial products and services. This expansion will enable us to make a broader impact and contribute to the economic development and prosperity of Kenya as a whole.

By establishing Jijenge Sacco/Credits, we aim to create a supportive and inclusive financial ecosystem for the youth, enabling them to build their financial independence, generate wealth, and create a positive socio-economic impact in their communities. We believe that by providing access to credit and financial services, we empower young entrepreneurs to realize their potential, drive innovation, and contribute to the overall economic growth of our nation.

Together, let us build a stronger financial foundation for the youth, unlock their entrepreneurial spirit, and create a pathway to economic prosperity through Jijenge Sacco/Credits.



# Each One Reach One





# Jijenge Jua Kali

Jijenge Jua Kali is a key division of our organization that focuses on empowering the youth through skill development and equipping them with the necessary tools and knowledge to succeed in the informal sector, commonly known as Jua Kali in Kenya. We recognize the immense potential and opportunities that the Jua Kali sector offers for economic growth and self-employment.

The term "Jua Kali" refers to a vibrant and diverse sector encompassing various industries such as carpentry, metalwork, agribusiness, automotive services, and more. Jijenge Jua Kali is dedicated to providing young individuals with the skills and support they need to excel in these trades, fostering entrepreneurship, and creating sustainable livelihoods.

Our primary objective is to equip youth and members with practical skills and knowledge related to Jua Kali industries. Through comprehensive training programs, workshops, and apprenticeships, we empower individuals with technical skills, safety practices, and business acumen. By doing so, we enable them to establish and operate their own successful Jua Kali businesses, generating income and contributing to local economic development.

Jijenge Jua Kali focuses on providing training in various trades such as carpentry, metal fabrication, agribusiness, automotive services, and car wash operations. These programs not only teach technical skills but also emphasize the importance of quality craftsmanship, customer service, and entrepreneurship. We aim to create a generation of skilled Jua Kali artisans who are not only proficient in their crafts but also have the ability to manage and grow their businesses effectively.

Moreover, Jijenge Jua Kali aims to provide access to the necessary tools and equipment needed for Jua Kali businesses to thrive. We understand that limited access to capital and resources can be a significant barrier for young entrepreneurs. Therefore, we facilitate access to physical tools, machinery, and technology through partnerships, grants, and resource-sharing networks. By providing access to these resources, we enable Jua Kali artisans and entrepreneurs to optimize their productivity, expand their operations, and enhance the quality of their products and services.

In addition to skills training and access to tools, Jijenge Jua Kali fosters a supportive community and network for Jua Kali artisans and entrepreneurs. We organize regular networking events, mentorship programs, and knowledge-sharing platforms where individuals can connect, learn from each other, and collaborate on projects. By promoting a sense of camaraderie and mutual support, we aim to create a conducive environment for growth and innovation within the Jua Kali sector.

Through Jijenge Jua Kali, we aspire to uplift the youth by equipping them with the skills, tools, and resources they need to succeed in the vibrant and dynamic Jua Kali sector. We believe that by promoting entrepreneurship and supporting Jua Kali artisans and businesses, we can stimulate economic growth, create employment opportunities, and contribute to the overall development of our communities.

Together, let us harness the potential of the Jua Kali sector and empower the youth to become skilled artisans, successful entrepreneurs, and catalysts for sustainable economic progress through Jijenge Jua Kali.



# Jijenge Media

Jijenge Media is a dynamic division of our organization that aims to promote and nurture emerging media stars while addressing the need for diverse and inclusive media content. We recognize the power of media in shaping perceptions, influencing opinions, and driving social change. Through Jijenge Media, we strive to create a platform that showcases and supports aspiring media personalities, fosters creativity, and amplifies underrepresented voices.

One of the key objectives of Jijenge Media is to promote future media stars. We actively seek out talented individuals in various media disciplines such as journalism, broadcasting, content creation, and social media. Through talent scouting initiatives, auditions, and partnerships, we identify promising individuals and provide them with opportunities to develop their skills, gain experience, and pursue careers in the media industry.

Central to Jijenge Media is the creation of a robust and inclusive media ecosystem. We plan to establish the first-ever biggest Western blog for news, gossip, and entertainment, providing a platform for local content creators and journalists to share their stories and perspectives. This blog will serve as a hub for relevant and engaging content, celebrating the diverse cultural heritage of the Western region and highlighting the talent and achievements of its residents.

In addition to the blog, Jijenge Media will also cultivate a strong presence on social media platforms, creating engaging and impactful content that resonates with the youth and wider audiences. Through these channels, we aim to connect with our target audience, foster dialogue, and address pressing social issues. Jijenge Media will also work with social media influencers to amplify our message and reach a broader audience.

To further support aspiring media stars, Jijenge Media plans to provide mentorship programs and training initiatives. Experienced professionals from the media industry will guide and mentor young talents, offering insights, advice, and practical knowledge to help them refine their skills and navigate the competitive media landscape. We believe that mentorship plays a vital role in nurturing talent, building confidence, and accelerating professional growth.

Additionally, Jijenge Media intends to establish a YouTube channel dedicated to covering various topics related to the Western side of Kenya. This channel will serve as a platform for informative and entertaining content, ranging from cultural showcases, interviews, local events, and more. By creating engaging and relatable video content, we aim to captivate audiences and promote a positive image of the Western region.

Through Jijenge Media, we aspire to redefine media narratives, challenge stereotypes, and give a voice to underrepresented communities. We believe in the power of media to inspire change, bridge divides, and shape a more inclusive society. By nurturing and supporting emerging media stars, we aim to create a media landscape that is diverse, authentic, and representative of the rich tapestry of our society.

Together, let us embrace the power of media to tell compelling stories, celebrate talent, and drive positive social impact through Jijenge Media.









# Ingo Millers

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The mission of Ingo Millers is to establish a modern maize milling factory in Kakamega town, Kenya, that not only addresses the high demand for maize flour but also produces quality animal feed. By providing a sustainable solution to the scarcity of maize flour and livestock feed, Ingo Millers aims to contribute to the economic growth of the region, create employment opportunities, and mitigate the impact of various economic challenges faced by the local community.

- Establish a state-of-the-art maize milling factory: Ingo Millers will construct and operate a modern milling facility on a 1-acre land in Kakamega town, equipped with advanced machinery and technology to ensure efficient and high-quality maize processing.

- Meet the demand for maize flour: Ingo Millers aims to produce and distribute high-quality maize flour to satisfy the extensive need for this essential staple in the Kakamega region. By implementing effective production and distribution processes, the factory will ensure a consistent and reliable supply of maize flour to the local market.

- Produce quality animal feed: In addition to maize flour, Ingo Millers will manufacture nutritious animal feed to cater to the growing demand from livestock farmers in Kakamega. The factory will utilize appropriate ingredients and formulations to produce feeds that promote optimal animal health and productivity.

- Boost local employment: Ingo Millers is committed to providing employment opportunities to the local community. The factory will hire skilled and semi-skilled workers from the region, contributing to job creation and economic empowerment.

- Mitigate economic challenges: By establishing a local maize milling and animal feed production facility, Ingo Millers aims to mitigate the impact of various economic challenges faced by the region. This includes addressing the scarcity of maize flour, reducing reliance on expensive imports, and stabilizing maize flour prices. Additionally, the project will contribute to reducing the high cost of living by providing affordable food products to the local market.

- Promote sustainable agricultural practices: Ingo Millers is dedicated to promoting sustainable agriculture by sourcing maize from local farmers, supporting their livelihoods, and encouraging responsible farming practices. By fostering partnerships with farmers and promoting sustainable sourcing, the project aims to enhance the agricultural value chain and contribute to food security in the region.

- Foster community development: Ingo Millers will actively engage with the local community, conducting outreach programs, and participating in community development initiatives. The project will collaborate with local organizations, government agencies, and stakeholders to create a positive impact on the socio-economic development of the Kakamega region.

By pursuing this mission, Ingo Millers envisions a future where the local demand for maize flour and animal feed is met sustainably, contributing to the overall prosperity and well-being of the community in Kakamega, Kenya.







# Establishment of a Rabbit breeding, Multiplication & Training Centre

## **Mission Statement:**

The mission of Jijenge254 in partnership with Nutworks Africa Limited is to establish rabbit multiplication, training, and breeding centers in collaboration with Mr. Dennis Ndegwa. Through this partnership, we aim to provide farmers in Kakamega County, and eventually nationwide, with access to quality rabbit breeds, training, and information on rabbit farming. The centers will serve as hubs for rabbit multiplication, marketing of live rabbits, rabbit meat, and other by-products. Our goal is to promote and support commercial rabbit farming, empower farmers, and facilitate the establishment of a robust rabbit breeder's network across Kenya.

## **Objectives:**

-Establish Rabbit Multiplication and Training Centers: Jijenge254 and Nutworks Africa Limited will collaborate to set up training and demonstration centers in each ward of Kakamega County. These centers will provide farmers with hands-on training, technical assistance, and resources to enhance their knowledge and skills in rabbit farming.

-Breed Multiplication and Marketing: The partnership will focus on breeding and multiplying high-quality rabbit breeds to meet the growing demand for live rabbits, rabbit meat, and by-products. The centers will serve as buying points for rabbits, creating a sustainable market for farmers once production reaches a viable level. Additionally, the partnership will explore processing and packaging of rabbit by-products for local and export markets.

-Knowledge Transfer and Information Sharing: Jijenge254 and Nutworks Africa Limited will facilitate the dissemination of information and best practices in rabbit farming. This will include organizing workshops, seminars, and trainings to educate farmers on rabbit husbandry, nutrition, health management, and sustainable farming techniques. The partnership will promote the exchange of knowledge and experiences among farmers to enhance productivity and profitability.

-Collaboration with Private Investors and Donors: Jijenge254 and Nutworks Africa Limited will seek partnerships with private investors, groups, and donors to establish training, demonstration, and multiplication centers in other counties across Kenya. This will expand the reach and impact of the rabbit farming initiative, supporting the establishment of sustainable projects and livelihoods in disadvantaged areas.

-Empowerment and Economic Development: The partnership aims to empower farmers, particularly young individuals and disadvantaged groups, by providing them with opportunities for sustainable income generation through rabbit farming. By promoting commercial rabbit farming, the initiative will contribute to the economic development of communities, improve food security, and create employment opportunities.

-Sustainable and Responsible Farming: Jijenge254 and Nutworks Africa Limited are committed to promoting sustainable and responsible farming practices. The partnership will encourage environmentally friendly approaches, such as proper waste management, organic feed production, and ethical animal welfare practices. By promoting sustainable farming techniques, the initiative will contribute to environmental conservation and the production of healthy and safe food products.

-Through this mission, Jijenge254 and Nutworks Africa Limited aim to revolutionize rabbit farming in Kenya, fostering a network of trained farmers, establishing sustainable markets, and empowering individuals and communities to thrive in the agricultural sector.



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# Establishment of a Cloud Based , Jijenge Wi-Fi in Kakamega & its' Environs

## **Mission Statement:**

The mission of Jijenge254 is to implement and provide cloud-based WiFi services in Kakamega County, Kenya. Through this initiative, we aim to bridge the digital divide, enhance connectivity, and promote economic and social development within the region. Our mission is to ensure that residents, businesses, and institutions have access to reliable and affordable internet connectivity, enabling them to harness the power of digital technology for education, entrepreneurship, communication, and innovation.

## **Objectives:**

- Expand Internet Access: Jijenge254 seeks to extend internet access to underserved areas of Kakamega County. By installing and supplying cloud-based WiFi services, we aim to connect communities that currently have limited or no access to the internet. This will enhance digital inclusion and enable individuals to participate in the digital economy and access online educational, informational, and entertainment resources.
- Enhance Educational Opportunities: Our mission is to support and enhance educational opportunities for students and educators in Kakamega County. By providing reliable internet connectivity, we aim to facilitate e-learning, online research, and collaboration among educational institutions. This will empower students with digital skills, broaden their knowledge base, and prepare them for the demands of the digital age.
- Foster Entrepreneurship and Innovation: Jijenge254 recognizes the importance of digital technology in fostering entrepreneurship and driving innovation. Our mission is to provide businesses and aspiring entrepreneurs in Kakamega County with the tools and resources they need to thrive in the digital economy. By enabling high-speed internet access, we aim to facilitate online business development, e-commerce, and access to digital platforms for marketing, finance, and networking.
- Promote Social Development and Connectivity: The installation of cloud-based WiFi services will promote social development and connectivity within Kakamega County. By connecting individuals, communities, and institutions, we aim to foster social interaction, cultural exchange, and civic engagement. Access to the internet will enable residents to stay connected with loved ones, access information on health, government services, and current affairs, and participate in online community initiatives.
- Collaborate with Local Stakeholders: Jijenge254 is committed to collaborating with local stakeholders, including government entities, community organizations, and businesses. By working together, we aim to leverage local expertise, resources, and networks to ensure the successful implementation and sustainability of the cloud-based WiFi service. Collaborative partnerships will also facilitate the identification of specific community needs and the development of customized solutions.
- Ensure Reliable and Secure Connectivity: Jijenge254 places a high priority on providing reliable and secure internet connectivity. Our mission is to ensure that the WiFi service is robust, with minimal downtime and disruptions. We will implement security measures to protect user privacy and data, safeguarding individuals and businesses from cyber threats.
- Through this mission, Jijenge254 aims to transform Kakamega County into a digitally connected hub, empowering residents, businesses, and institutions with access to the internet and the opportunities it offers. By bridging the digital divide, we strive to contribute to the socio-economic growth, education, innovation, and overall well-being of the community











# BECOMING A MEMBER!

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## SUSTAINING MEMBERS

These Are Non-voting Members By Virtue Of Regular Donations Or Payment Of An Annual Membership Fee Of Ksh.2000 To The Association.

## FULL MEMBERS

These are voting members by the virtue of payment of membership/ registration fee and monthly contribution of Ksh.200 to the Association.

## HONORARY MEMBERS

This membership is nominated by the Association,







## Contact Us

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